

Salesforce

Strategy-Designer Exam

Salesforce Strategy Designer

Questions & Answers

(Demo Version - Limited Content)

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Question: 1

What is the first step of the App Lifecycle?

- A. Plan Release
- B. Develop
- C. Test Release
- D. Build Release
- E. Test

Answer: A

Question: 2

What can be used to build a community declaratively with components and/or templates?

- A. Lightning App Builder
- B. My Community Toolkit
- C. Lightning Community Builder
- D. Pardot

Answer: C

Question: 3

Of the following steps in the process of developing a cohesive early-project Strategy Design, which one is responsible for: Ensuring that the team is working for a goal that is meaningful and will bring valuable benefits to the organization?

- A. Idea Generation
- B. Project Research
- C. Craft of Key insights
- D. Challenge Framing

Answer: D

Question: 4

Which element of the storytelling process for UX is described here: "A strong character—someone with their own goals and motivations—who helps your audience connect what you show in your demo with their real-world experience."

- A. Helper
- B. Victory
- C. Hero
- D. Challenge

Answer: C

Question: 5

While using Salesforce to Salesforce, you cannot share a case comment as a child record of a case.

- A. FALSE
- B. TRUE

Answer: A

Reference: <https://docs.citrix.com/en-us/citrix-adc/current-release/appexpert/policies-and-expressions/introduction-to-policies-and-exp/classic-and-advanced-policy.html>

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