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Questions & Answers

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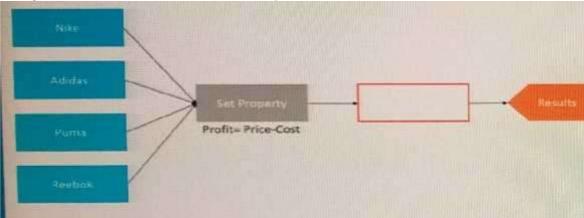
When a customer is offered an action that they already accepted, this is because_____

- A. the strategy is not customized to exclude previously accepted offers
- B. there are no suppression rules defined
- C. the actions are filtered based on eligibility
- D. the customer intent was captured incorrectly

Answer: D

Question: 2

The following decision strategy outputs the most profitable shoe a retailer can sell. The profit is the selling Price of the shoe, minus the Cost to acquire the shoe.



The details of the shoes are provided in the following table:

Action	Price	Cost	Profit
Nike	\$69	\$59	\$10
Adidas	\$65	\$45	\$20
Puma	\$85	\$65	\$20
Reebok	\$75	\$50	\$25

According to the decision strategy, what is the output of component in the blank space highlighted in red?

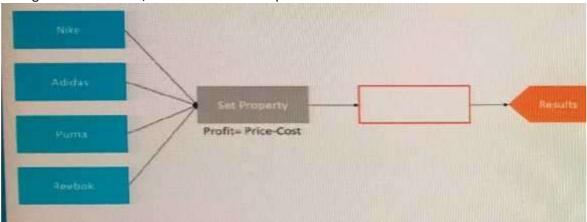
- A. Nike, Adidas, Puma, Reebok
- B. Reebok, Puma, Adidas, Nike

- C. Reebok
- D. Nike

Answer: C

Question: 3

The following decision strategy outputs the most profitable shoe a retailer can sell. The profit is the selling Price of the shoe, minus the Cost to acquire the shoe.



The details of the shoes are provided in the following table:

Action	Price	Cost	Profit
Nike	\$69	\$59	\$10
Adidas	\$65	\$45	\$20
Puma	\$85	\$65	\$20
Reebok	\$75	\$50	\$25

What is the number of outputs that each component has?

- A. Set-Property=1, Results=4
- B. Set-Property=4, Results=4
- C. Set-Property=1, Results=1
- D. Set-Property=4, Results=1

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Question: 4

U+ Bank uses a scorecard rule in a decision strategy to compute the mortgage limit for a customer. U+ Bank updated their scorecard to include a new property in the calculation: customer income. What changes do you need to make in the decision strategy for the updated scorecard to take effect?

A. Remap the scorecard property in the decision strategy for the change to take effect.

Answer: A

C. The score calculation is independent of the strategy and no change is required. D. A new proposition filter needs to be configured in the strategy to filter on customer income.
Answer: D
Question: 5
To reference a customer property in a strategy, you need to prefix the property name with the keyword
A. " ." B. "Customer." C. "Data." D. No prefix. Use directly the property name.

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