

# **Salesforce**

## **Customer-Data-Platform Exam**

**Salesforce CDP Accredited Professional**

# **Questions & Answers**

**(Demo Version - Limited Content)**

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# Version: 6.0

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**Question: 1**

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Which data model type in Salesforce CDP defines interactions with party?

- A. Sales Order
- B. Transaction
- C. Engagement
- D. Individual

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**Answer: C**

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**Question: 2**

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What modeling format describe the Individual and Contact Point objects?

- A. Jagged
- B. Normalized
- C. Compress
- D. De-Normalized

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**Answer: B**

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**Question: 3**

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Which field in the recommended source schema is not editable?

- A. Field Label
- B. Field API Name
- C. Header Label
- D. Data Type

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**Answer: C**

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**Question: 4**

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How many Salesforce orgs can an administrator connect to Salesforce CDP?

- A. 1
- B. 2

- C. 10
- D. No hard limit

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**Answer: D**

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**Question: 5**

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Which Salesforce CDP use case merges customer information from various systems to create a single Id, a single record for a customer?

- A. Audience Segmentation
- B. Consent Management
- C. Data Unification
- D. Identity Resolution

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**Answer: D**

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